

LEO BURNETT U.S.A.

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Ad No. 1088—HUDSON'S BAY COAT—JB—Reg. No. 10009—Print & C—Black—(Mg x 115g inches)—National (Circulation) Magazine, 1991 (A)
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The Hudson's Bay Coat from Marlboro.

Back in the 1800's, cowboys riding the trail wore "blanket coats" to take the sting out of Northern winters. The coats, made of wool blankets sold at Hudson's Bay Trading posts, stood up to raw weather on the open range.

...This Marlboro coat is made from a four-point Hudson's Bay blanket. It's 100% wool and quilt-lined for extra warmth. It has a sheepskin shearing collar and buttons of carved antler bone.

\$185.00 plus tax and labels from any park or box of Marlboro.

**Come to where the flavor is.
Come to Marlboro Country.**



Visit us:
Marlboro Hudson's Bay Coat
P.O. Box 7000, Westbury, N.Y. 11590

Prices valid thru 12/31/91. Marlboro Hudson's Bay Coat at \$185.00 each. Government and state and local taxes, freight, and other charges extra. Offer good in U.S. only. Amount subject to change without notice. Offer good thru 12/31/91. While supply lasts. Please allow 4 to 6 weeks for delivery.

Mark available: ☐ Lights ☐ Red ☐ Black ☐ 44 ☐ 44 ☐ 44

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

Clip and save. Our aim is to make sure you're completely satisfied with your order. We'll not let you get it on time. But sometimes things go wrong. If that's the case, we'll let you know. Write: Marlboro Product Care Dept., 140 Park Avenue, New York, N.Y. 10017.

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